

2021 Sponsorship Opportunities

The Eastern New York Chapter of the Air and Waste Management Association (AWMA) is proud to announce the sixth annual Peter B. Desrochers Golf Tournament at Van Patten Golf Course in Clifton Park on Friday, September 17, 2021. Since 2002, AWMA provided Earth Day grants totaling over \$157,000 for the benefit of hundreds of students in area schools for project relating to education in the environmental field. Thanks to your involvement!

Please consider sponsoring this event in which we will celebrate and honor all that Pete did for the Eastern New York Chapter of AWMA. His love for the outdoors and his unyielding desire to make the earth a better place continues to inspire us each year and this year we want to do more!

Eagle Sponsor - \$1,500

- Tournament fees for four golfers (i.e. a foursome)
- Tee sponsorship (1st tee)
- Prominent display of company banner(s) at registration and post-tournament luncheon
- Major listing in advertising and publicity
- An opportunity to distribute approved promotional material at registration
- Verbal mention at post-tournament luncheon
- Company logo on invitation (Deadline July 15th)

Birdie Sponsor - \$1,000

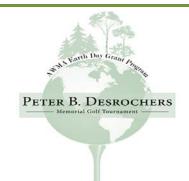
- Tournament fees for four golfers
- Tee sponsorship (10th tee)
- Display of company banner(s) at registration and post-tournament luncheon
- Verbal mention at pre-tournament tee-off

Lunch Sponsor - \$700

- Tournament fees for two golfers
- Display of company banner(s) at the turn
- Verbal mention at post-tournament luncheon



Peter B. Desrochers Memorial Golf Tournament Contact: Chair: Stephen Le Fevre, P.G., Barton & Loguidice (<u>slefevre@bartonandloguidice.com/</u> 518.369.9290) Mailing Address: AWMA-NENY, P.O. BOX 1851, Latham, New York 12110 Reserve online: <u>www.awmanenychapter.wildapricot.org</u>



Beverage Cart Sponsor - \$600

- Tournament fees for one golfer
- Display of company banner(s) on the beverage cart which will travel the course throughout play

Drink Ticket Sponsor- \$400 (2 Cosponsor Opportunities @ \$200 each)

- Display of company logo at the event
- Verbal mention at post-tournament luncheon

Cart Fleet Sponsor - \$400

• Display of company logo on the front of all of the golf carts

Longest Drive Sponsor - \$325

• Display of company name and logo on tee sign announcing the longest drive hole

<u>Closest to the Pin Sponsor - \$300</u>

• Display of company name and logo on tee sign announcing the closest to the pin hole

Goodie Bag Sponsor- \$350 (Multiple Sponsors)

- Display of company name and logo on goodie bag
- Provide 100 items of swag with your company logo

Pint Glass Sponsor - \$300 (Multiple Sponsors)

Display of company name and logo on pint glass

Tee/Hole Sponsor - \$250

• Display of company name and logo on a tee sign

Refreshment-at-the-Turn Sponsor - \$300

Display of company name and logo on a sign near the refreshments at the turn

Raffle Prizes and Door Prizes (Various Values) *Please attach your business card and/or marketing material to the prize

"Friends of Pete" Donations minimum \$25 directly to Earth Day Grant for listing in event program

